



As Influential Women of Northwest Indiana enters its fifth year of recognizing talented women, we are excited to continue to build on our past achievements in honoring professional women.

In the last four years, Influential Women of Northwest Indiana has recognized

- **44** Influential Women and **44** Up and Coming Women
- **4** Empowering Businesses supporting women's success
- **16** local non-profits in donating over \$50,000.00

Reasons Why You Should Sponsor Influential Women of Northwest Indiana

- **60%** of the global graduates are now females and **47%** of women make up the labor force.
- Women-owned businesses will generate **5 million** new jobs by the year 2018.
- Businesses with the most gender diverse leadership are **35%** above their industry median in financial returns.

Women are Important to Your Success.

Sponsor Influential Women Now! This gives your organization recognition and exposure in all forms of media from now until October 15, 2015.

I have attached a full sponsorship package. I look forward to working together and will be in touch with you! If you have any questions please contact me at nhaberba@nwiwomen.com or 219-226-0300.

Best Wishes,

Natalie Haber-Barker, P.h.D.
Director of Development



Influential **women** OF NORTHWEST INDIANA

Sponsorship & Registration Packet

OCTOBER 15, 2015 **5:00 p.m.–8:00 p.m.**
THE AVALON MANOR MERRILLVILLE, IN



OCTOBER 15, 2015 5:00p.m.- 8:00p.m.
THE AVALON MANOR MERRILLVILLE, IN
www.nwiwomen.com

**Proceeds to support multiple women's charities.*

The Influential Women of Northwest Indiana Awards is a night of celebration and recognition. A unique opportunity for men and women from all industries to come together, network, and honor the talented professional women in Northwest Indiana.

THE AWARDS:

- Professional women from eleven different categories are nominated for these awards.
- Over 500 nominations have been received in the last four years.
- Honorees are selected by a committee of Influential Women alumni and business leaders in the community.
- One winner, from each of the 11 industries, is chosen as "Influential Woman of the Year" and "Up and Coming Woman of the Year."
- Influential Women honors one business as "Empowering Business of the Year."
- All awardees will be recognized at the dinner and receive an award.

GIVING BACK:

- Influential Women of Northwest Indiana has been dedicated to giving back and supporting non-profits within our community.
- In the last four years, we have donated over \$50,000.00 to local non-profits assisting women and children.
- Each year, we choose several non-profits for funding.

JOIN US FOR THIS INCREDIBLE EVENING OF RECOGNITION!

OCTOBER 15, 2015

*** Tickets, Sponsorships, and additional information are available at www.nwi.women.com**

Kind regards,

A handwritten signature in black ink that reads "Natalie Haber-Barker".

Natalie Haber-Barker, PhD

Director of Development



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PRESENTING SPONSOR - \$15,000

Co-sponsorship of event

Prominent logo recognition on:

- Two advertisements promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Customized event e-invitation and press release
- Signage at event
- Event program
- Event website with hyperlink to organization website

- Opportunity to provide marketing collateral or memento (pre-approved) to all attendees at event
- Opportunity to have a representative from your organization give a two-minute welcome at the event
- Attendee mailing list, post event
- 20 tickets to Influential Women event
- Two prime tables at the event with logo displayed
- Presence on the Influential Women social media pages

PLATINUM SPONSOR - \$5,000

Logo recognition, including:

- One advertisement promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Event e-invitation
- Signage at event

- Event program
- Event website with hyperlink to organization website
- 15 tickets to Influential Women event
- One prime table at event with logo displayed
- Presence on the Influential Women social media pages

GOLD SPONSOR - \$2,500

Logo recognition, including:

- Two advertisements promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Signage at event

- Event program
- Event website
- 10 tickets to Influential Women event
- One prime table at event
- Presence on the Influential Women social media pages

SILVER SPONSOR - \$1,500

Name recognition, including:

- Signage at the event
- Event website
- Event program

- 5 tickets to Influential Women event
- Presence on the Influential Women social media pages

BRONZE SPONSOR - \$1,000

Name recognition, including:

- Signage at event
- Event website
- Event program

- 3 tickets to Influential Women event
- Presence on the Influential Women social media pages

BAR SPONSOR - \$750

Name recognition, including:

- Signage at event
- Event website
- Event program

- 2 tickets to Influential Women event
- Presence on the Influential Women social media pages

SOCIAL SPONSOR - \$500

Name recognition, including:

- Event program
- Support 4 Influential Nominees by sponsoring their tickets

- Presence on the Influential Women social media pages

Influential women OF NORTHWEST INDIANA

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Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone _____
Mobile _____

SPONSORSHIP PACKAGES

- | | | |
|---|--|--|
| ☐ Presenting Sponsor - \$15,000 | ☐ Platinum Sponsor - \$5,000 | ☐ Gold Sponsor - \$2,500 |
| ☐ Silver Sponsor - \$1,500 | ☐ Bronze Sponsor - \$1,000 | ☐ Bar Sponsor - \$750 |
| ☐ Social Sponsor - \$500 | | |

TICKET PRICES: ☐ SINGLE TICKET \$90 ☐ CORPORATE TABLE \$800

Number of Tickets _____

Attendee Name(s)

(Please attach additional sheet for more than 5 tickets)

1. _____
2. _____
3. _____
4. _____
5. _____

6. _____
7. _____
8. _____
9. _____

10. ☐ Please designate one of our tickets for a female college student to join us.

Or additional attendee _____

PAYMENT OPTIONS:

☐ BY MAIL

Please make checks payable to:

Diversified Marketing Strategies, Inc.
1330 Arrowhead Ct., Crown Point, IN 46307

* Online form and payment available at nwiwomen.com

☐ BY FAX: 219-226-0303

Please include credit card number (Visa/Mastercard)

Card # _____

Exp. _____

Name on Card _____

Card Billing Address _____

City _____ State _____ Zip _____

Security Code _____

Signature _____

Date _____

☐ INVOICE

Diversified Marketing Strategies, Inc., will email an invoice to the email address listed above.

*All sponsorships and ticket sales are final. There are no refunds, exchanges, or cancellations on any order.

FOR SPONSORSHIP INFORMATION CONTACT **Natalie Haber-Barker** • nhaberba@nwiwomen.com • (219) 226-0300