



As Influential Women of Northwest Indiana enters its fifth year of recognizing talented women, we are excited to continue to build on our past achievements in honoring professional women.

*In the last four years, Influential Women of Northwest Indiana has recognized*

- 44 Influential Women and 44 Up and Coming Women
- 4 Empowering Businesses supporting women's success
- 16 local non-profits in donating over \$50,000.00

*Reasons Why You Should Sponsor Influential Women of Northwest Indiana*

- 60% of the global graduates are now females and 47% of women make up the labor force.
- Women-owned businesses will generate 5 million new jobs by the year 2018.
- Businesses with the most gender diverse leadership are 35% above their industry median in financial returns.

*Women are Important to Your Success.*

**Sponsor Influential Women Now!** This gives your organization recognition and exposure in all forms of media from now until October 15, 2015.

I have attached a full sponsorship package. I look forward to working together and will be in touch with you! If you have any questions please contact me at [nhaberba@nwiwomen.com](mailto:nhaberba@nwiwomen.com) or 219-226-0300.

Best Wishes,

A handwritten signature in dark grey ink that reads "Natalie Haber-Barker".

**Natalie Haber-Barker, P.h.D.**  
**Director of Development**



# *Influential* **women** OF NORTHWEST INDIANA

*Sponsorship & Registration Packet*

**OCTOBER 15, 2015** **5:00 p.m.–8:00 p.m.**  
**THE AVALON MANOR** MERRILLVILLE, IN



**OCTOBER 15, 2015 5:00p.m.- 8:00p.m.**  
**THE AVALON MANOR MERRILLVILLE, IN**  
**[www.nwiwomen.com](http://www.nwiwomen.com)**

*\*Proceeds to support multiple women's charities.*

The Influential Women of Northwest Indiana Awards is a night of celebration and recognition. A unique opportunity for men and women from all industries to come together, network, and honor the talented professional women in Northwest Indiana.

### **THE AWARDS:**

- Professional women from eleven different categories are nominated for these awards.
- Over 500 nominations have been received in the last four years.
- Honorees are selected by a committee of Influential Women alumni and business leaders in the community.
- One winner, from each of the 11 industries, is chosen as "Influential Woman of the Year" and "Up and Coming Woman of the Year."
- Influential Women honors one business as "Empowering Business of the Year."
- All awardees will be recognized at the dinner and receive an award.

### **GIVING BACK:**

- Influential Women of Northwest Indiana has been dedicated to giving back and supporting non-profits within our community.
- In the last four years, we have donated over \$50,000.00 to local non-profits assisting women and children.
- Each year, we choose several non-profits for funding.

**JOIN US FOR THIS INCREDIBLE EVENING OF RECOGNITION!**

**OCTOBER 15, 2015**

**\* Tickets, Sponsorships, and additional information are available at [www.nwi.women.com](http://www.nwi.women.com)**

**Kind regards,**

A handwritten signature in black ink that reads "Natalie Haber-Barker".

**Natalie Haber-Barker, PhD**

**Director of Development**



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## PRESENTING SPONSOR - \$15,000

Co-sponsorship of event

Prominent logo recognition on:

- Two advertisements promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Customized event e-invitation and press release
- Signage at event
- Event program
- Event website with hyperlink to organization website

- Opportunity to provide marketing collateral or memento (pre-approved) to all attendees at event
- Opportunity to have a representative from your organization give a two-minute welcome at the event
- Attendee mailing list, post event
- 20 tickets to Influential Women event
- Two prime tables at the event with logo displayed
- Presence on the Influential Women social media pages

## PLATINUM SPONSOR - \$5,000

Logo recognition, including:

- One advertisement promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Event e-invitation
- Signage at event

- Event program
- Event website with hyperlink to organization website
- 15 tickets to Influential Women event
- One prime table at event with logo displayed
- Presence on the Influential Women social media pages

## GOLD SPONSOR - \$2,500

Logo recognition, including:

- Two advertisements promoting Influential Women
- Private pre-event meet and greet with elected officials, alumni, and nominees
- Signage at event

- Event program
- Event website
- 10 tickets to Influential Women event
- One prime table at event
- Presence on the Influential Women social media pages

## SILVER SPONSOR - \$1,500

Name recognition, including:

- Signage at the event
- Event website
- Event program

- 5 tickets to Influential Women event
- Presence on the Influential Women social media pages

## BRONZE SPONSOR - \$1,000

Name recognition, including:

- Signage at event
- Event website
- Event program

- 3 tickets to Influential Women event
- Presence on the Influential Women social media pages

## BAR SPONSOR - \$750

Name recognition, including:

- Signage at event
- Event website
- Event program

- 2 tickets to Influential Women event
- Presence on the Influential Women social media pages

## SOCIAL SPONSOR - \$500

Name recognition, including:

- Event program
- Support 4 Influential Nominees by sponsoring their tickets

- Presence on the Influential Women social media pages



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Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_  
Phone \_\_\_\_\_  
Mobile \_\_\_\_\_

## SPONSORSHIP PACKAGES

- |                                                               |                                                            |                                                        |
|---------------------------------------------------------------|------------------------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> <b>Presenting Sponsor - \$15,000</b> | <input type="checkbox"/> <b>Platinum Sponsor - \$5,000</b> | <input type="checkbox"/> <b>Gold Sponsor - \$2,500</b> |
| <input type="checkbox"/> <b>Silver Sponsor - \$1,500</b>      | <input type="checkbox"/> <b>Bronze Sponsor - \$1,000</b>   | <input type="checkbox"/> <b>Bar Sponsor - \$750</b>    |
| <input type="checkbox"/> <b>Social Sponsor - \$500</b>        |                                                            |                                                        |

TICKET PRICES: ☐ SINGLE TICKET \$90 ☐ CORPORATE TABLE \$800

Number of Tickets \_\_\_\_\_

Attendee Name(s)  
(Please attach additional sheet for more than 5 tickets)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_

10. ☐ Please designate one of our tickets for a female college student to join us.

Or additional attendee \_\_\_\_\_

## PAYMENT OPTIONS:

☐ BY MAIL

Please make checks payable to:

**Diversified Marketing Strategies, Inc.**  
1330 Arrowhead Ct., Crown Point, IN 46307

\* Online form and payment available at [nwiwomen.com](http://nwiwomen.com)

☐ BY FAX: 219-226-0303

Please include credit card number (Visa/Mastercard)

Card # \_\_\_\_\_

Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Security Code \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

☐ INVOICE

**Diversified Marketing Strategies, Inc., will email an invoice to the email address listed above.**

\*All sponsorships and ticket sales are final. There are no refunds, exchanges, or cancellations on any order.

FOR SPONSORSHIP INFORMATION CONTACT **Natalie Haber-Barker** • [nhaberba@nwiwomen.com](mailto:nhaberba@nwiwomen.com) • (219) 226-0300