

2014 .
Influential
WOMEN
OF NORTHWEST INDIANA

Sponsorship & Registration Packet

NOVEMBER 6, 2014 5:00 p.m.–8:00 p.m.
THE AVALON MANOR MERRILLVILLE, IN

Influential WOMEN OF NORTHWEST INDIANA

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THE AVALON MANOR MERRILLVILLE, IN

EVENT OVERVIEW

Proceeds to support several women's charities. Go to nwiwomen.com for a list of charities and capital projects.

The Influential Women of Northwest Indiana Awards is one night of celebration, fun, and well-deserved recognition for the region's most successful female professionals. This event strives to honor established female leaders and up-and-coming women making a difference in their businesses, industries, and communities in and around Northwest Indiana.

THE AWARDS:

Professional women from eleven different industry categories are nominated for these awards. Over 400 nominations have been received since our event began. The program's honorees are selected by a committee of Influential Women alumni and business leaders, who have the challenging task of narrowing those nominees to just one winner for "Influential Woman" and "Up-and-Coming Woman" for each of the eleven industry categories. From those eleven winners, one overall winner will be chosen as "The Influential Woman" and "The Up-and-Coming Woman" of the Year! The awards program will also honor an "Empowering Business of the Year" that shows their exemplary work in supporting women in business. All awardees will be recognized and receive an award at the dinner.

THE EVENT:

This incredible night of recognition and celebration will take place on Thursday, November 6th, 2014 beginning at 5p.m. at the Avalon Manor in Merrillville. The awards program will focus on honoring the nominees and empowering business, productive networking, gourmet dinner presentation, and prestigious award presentation. Many of Northwest Indiana's top business leaders will be in attendance. There are several ways for your business to support and participate. Single tickets are available, but our front-and-center corporate tables will get you closest to the action. Sponsorships also show support for these outstanding women and your commitment as an organization. As a sponsor, you will join the ranks of companies such as the Franciscan Alliance and NIPSCO, who have proudly supported this event since it began.

THE CAUSE:

From its inception the Influential Women of NWI have been dedicated to giving back and supporting our community through charitable donations to local non-profits. This event has donated over \$40,000 to charities and non-profits that are dedicated to assisting women and children. Each year, several non-profits are selected to receive funding for their ongoing projects within our community.

2014 Selected Charities

- St. Monica Home
- Edgewater Systems for Balanced Living
- The Salvation Army
- Dunes Learning Center

Charities we've supported in the past:

- Housing Opportunities
- The Boys and Girls Club of Northwest Indiana
- Catholic Charities of the Diocese of Gary
- Visiting Nurses Association
- Discoveries Unlimited
- Food Bank of NWI

- Sojourner Truth House
- The Caring Place
- Haven House
- St. Jude House
- Gabriel's Horn
- Spring Valley Shelter
- Lake Area United Way
- United Way of Porter County

NOT JUST FOR WOMEN:

The Influential Women of Northwest Indiana Awards is not just an event for women. This event celebrates the joint efforts of women and men, working together to improve women's businesses and the community in which we live.

Join us for the Influential Women of NWI event on November 6th, 2014. Tickets, sponsorships, and additional information are available at www.nwiwomen.com.

Kind regards,



Andrea M. Pearman

Influential WOMEN OF NORTHWEST INDIANA

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SPONSORSHIP PACKAGES

Proceeds to support several women's charities. Go to nwiwomen.com for a list of charities and capital projects.

PRESENTING SPONSOR - \$15,000

Co-sponsorship of event

Prominent logo recognition on:

- Two advertisements promoting Influential Women of NWI in *Building Indiana*
- Customized event e-invitation and press release
- Signage at event
- Event program
- Event website with hyperlink to organization website
- Opportunity to provide marketing collateral or memento (pre-approved) to all attendees at event
- Opportunity to have a representative from your organization give a two-minute welcome at the event
- Attendee mailing list, post event
- 20 tickets to event to Influential Women of NWI event
- Two prime tables at the event with logo displayed
- Presence on the Influential Women of NWI social media pages

PLATINUM SPONSOR - \$5,000

Logo recognition, including:

- One advertisement promoting Influential Women of NWI in *Building Indiana*
- Event e-invitation
- Signage at event
- Event program
- Event website with hyperlink to organization website
- 15 tickets to Influential Women of NWI event
- One prime table at event with logo displayed
- Presence on the Influential Women of NWI social media pages

GOLD SPONSOR - \$2,500

Logo recognition, including:

- Two advertisements promoting Influential Women of NWI in *Building Indiana*
- Signage at event
- Event program
- Event website
- 10 tickets to Influential Women of NWI event
- One prime table at event
- Presence on the Influential Women of NWI social media pages

SILVER SPONSOR - \$1,500

Name recognition, including:

- Signage at the event
- Event website
- Event program
- 5 tickets to Influential Women of NWI event
- Presence on the Influential Women of NWI social media pages

BRONZE SPONSOR - \$1,000

Name recognition, including:

- Signage at event
- Event website
- Event program
- 3 tickets to Influential Women of NWI event
- Presence on the Influential Women of NWI social media pages

BAR SPONSOR - \$750

Name recognition, including:

- Signage at event
- Event website
- Event program
- 2 tickets to Influential Women of NWI event
- Presence on the Influential Women of NWI social media pages

SOCIAL SPONSOR - \$500

Name recognition, including:

- Event program
- Support 4 Influential Nominees by sponsoring their tickets
- Presence on the Influential Women of NWI social media pages

FOR SPONSORSHIP INFORMATION **CONTACT** Shannon Zaronias • szaronias@nwibusinesssevents.com • (219) 226-0300

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THE AVALON MANOR MERRILLVILLE, IN

REGISTRATION FORM

Proceeds to support several women's charities. Go to nwiwomen.com for a list of charities and capital projects.

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____
Phone _____
Fax _____

TICKET PRICES:

☐ SINGLE TICKET \$90 ☐ CORPORATE TABLE \$800

Number of Tickets _____

Attendee Name(s)

(Please attach additional sheet for more than 5 tickets)

Attendee Email(s)

*All ticket sales are final. There are no refunds, exchanges, or cancellations on any order.

SPONSORSHIP PACKAGES

☐ Presenting Sponsor - \$15,000

☐ Silver Sponsor - \$1,500

☐ Bar Sponsor - \$750

☐ Platinum Sponsor - \$5,000

☐ Bronze Sponsor - \$1,000

☐ Social Sponsor - \$500

☐ Gold Sponsor - \$2,500

PAYMENT OPTIONS:

☐ BY MAIL

☐ BY FAX: 219-226-0303

Please make checks payable to:

Diversified Marketing Strategies, Inc.
1330 Arrowhead Ct., Crown Point, IN 46307

☐ INVOICE

Diversified Marketing Strategies, Inc., will email
an invoice to the email address listed above.

Please include credit card number (Visa/Mastercard)

Card # _____

Exp. _____

Name on Card _____

Card Billing Address _____

City _____ State _____ Zip _____

Security Code _____

Signature _____

Date _____