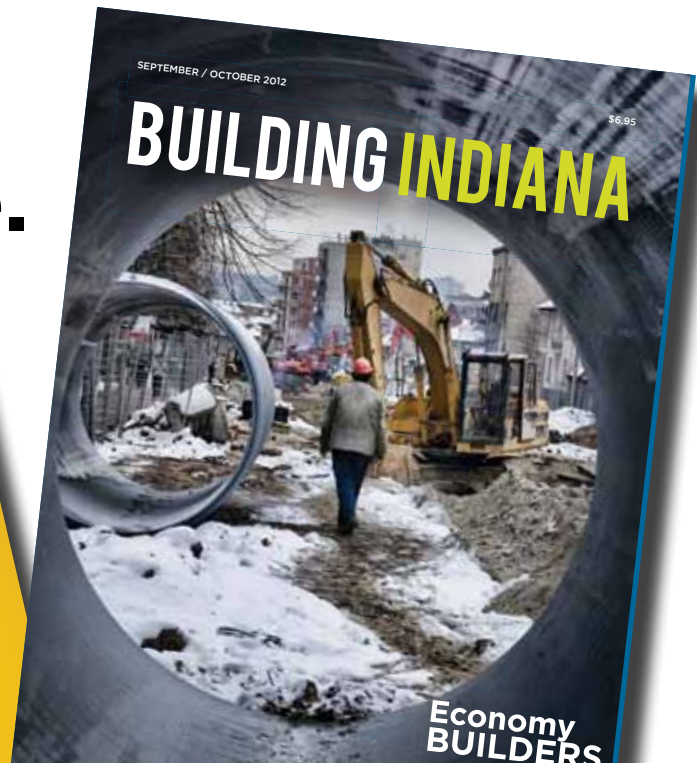


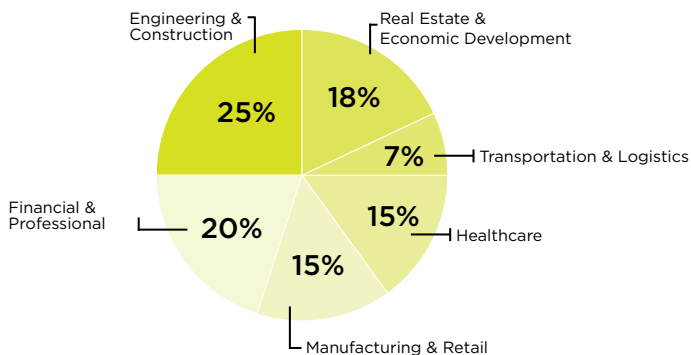
We have you covered statewide.



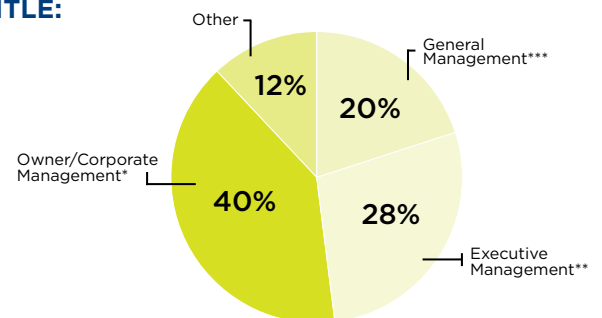
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real estate • construction • healthcare • financing • tourism • technology • hr • training

BY INDUSTRY:



BY TITLE:



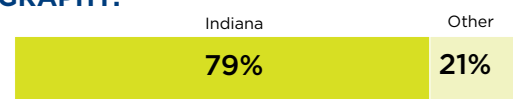
*Owner/Partner/President/CEO/COO

**EVP/SVP/VP/Executive Director/Director

***Manager/General Manager/Purchasing Agent

Building Indiana is an award-winning, B2B magazine that was named an Indiana Company to Watch in 2011.

BY GEOGRAPHY:



See reverse-side

2013 EDITORIAL CALENDAR

ISSUE	FEATURE	AD CLOSE	MATERIAL CLOSE
January/February	Education	January 8, 2013	January 11, 2013
March/April	Conventions & Tourism	March 5, 2013	March 8, 2013
May/June	Healthcare	May 7, 2013	May 10, 2013
July/August	Logistics	July 2, 2013	July 8, 2013
September/October	Construction	September 3, 2013	September 6, 2013
November/December	2013 Facts & Stats	November 5, 2013	November 8, 2013

IN EVERY ISSUE:

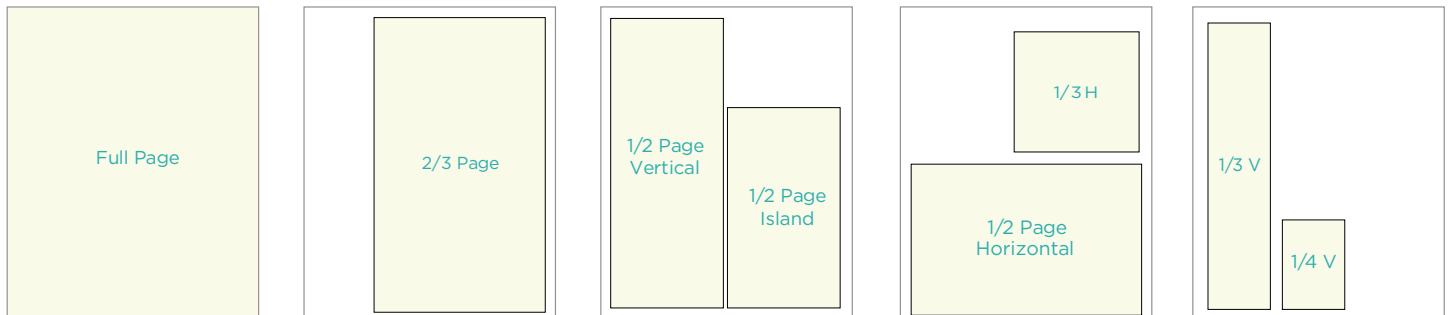
- Small Business Development
- Sustainability
- Marketing & Communication
- Travel & Tourism
- Real Estate
- Event Photos & Coverage
- Healthcare
- Education
- Finance
- Construction
- Logistics
- Manufacturing

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2013 INSERTION PRICING

SIZE	SPECS	ONE TIME	THREE TIME	SIX TIME	NINE TIME
Full page	Size with bleed: 8.75 x 11.0625	Cover position:	-	\$3,100	\$2,995
		Basic: \$2,900	\$2,800	\$2,650	\$2,500
2/3 Vertical	4.63 x 9.8	\$2,280	\$2,195	\$2,050	\$1,950
1/2 Island	4.63 x 7	\$1,930	\$1,830	\$1,730	\$1,660
1/2 Vertical	3.38 x 9.8	\$1,730	\$1,655	\$1,575	\$1,555
1/2 Horizontal	7 x 4.77	\$1,730	\$1,655	\$1,575	\$1,555
1/3 Square	4.63 x 4.77	\$1,560	\$1,495	\$1,455	\$1,400
1/3 Vertical	2.13 x 9.8	\$1,560	\$1,495	\$1,455	\$1,400
1/4 Vertical	3.38 x 4.77	\$1,310	\$1,250	\$1,220	\$1,135

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