



March 24 & 25, 2015

Radisson Star Plaza Merrillville, Indiana



beyondsafetyexpo.com

WELCOME!

Construction Advancement Foundation (CAF), Northwest Indiana Business RoundTable (NWIBRT), BP and the American Society of Safety Engineers – Greater Calumet Chapter - are proud to present the fifth annual Beyond Safety Conference & Expo, March 24 & 25, 2015 at the Radisson Star Plaza in Merrillville, Indiana. Thank you to everyone who supported last year's event, attracting more than 600 safety professionals from around the region for education seminars, trade show, networking, and more!

Over 70 Exhibitors • Over 25 Educational Sessions • CEUs Available for Attendees attending both days

WHO ATTENDS?

We expect over 600 attendees, including: • Safety Managers/Directors • Industrial Hygienists • Occupational Health Nurses or Practitioners • Contractors • Construction Managers • Safety Committee Members • Safety Consultants • Plant Managers • Loss Control/Risk Managers • Facility/Building Managers • Safety Engineers • Maintenance Supervisors • Personnel and HR Managers • Mid-Level Managers

SAFETY EXPO

A focused collection of manufacturers, distributors and other companies involved in the safety industry. We expect more than 70 exhibitors, interactive displays, and vehicles to participate. The Expo Hall draws participants throughout the day by hosting Breakfast, Morning Break, Lunch, Afternoon Break, and Cocktail Reception in the Expo Hall on Day 1, and Breakfast, Morning Break, Lunch and Afternoon break on Day 2. With thousands of dollars in door prizes for participants who explore the Expo, you're sure to have a steady flow of visitors throughout the day!

EDUCATION SEMINARS

Earn CEUs and choose from more than 20 education seminars offered over the two-day conference. Top notch speakers and timely topics will be offered and the conference schedule posted in advance, so you may select your seminars before you arrive. CEUs will be awarded by the ASSE for attendees attending both days.

COCKTAIL RECEPTION

This popular reception is back! Network with attendees and exhibitors in this swanky reception held in the Expo Hall. Dinner-sized appetizers, cocktails and entertainment to wind down a full day of education seminars. The cocktail reception is included with your conference registration.

CORPORATE HOSPITALITY & VIP SUITES

The evening continues with several Corporate Suite parties following the Cocktail Reception. There are several options for companies to offer suites; a fantastic opportunity to entertain VIP clients attending the conference in a private setting or host a hospitality suite open to all conference guests to learn more about your company. There are several sites at the Radisson Star Plaza for you to choose from and host the perfect suite.

We are proud to present the fifth annual Beyond Safety Reliability Conference & Expo, providing a high quality safety education program and opportunity to strengthen our relationships with valuable companies within our region.

Kind regards,

Andrea M. Pearman
Executive Director of NWIBRT

Dan Kramer
President, American Society of Safety Engineers

PRESENTING SPONSOR \$5,000

BENEFITS INCLUDE:

- Exclusive listing as a 2015 Beyond Safety Reliability Conference & Expo Presenting Sponsor
- The opportunity to welcome attendees at the opening general session
- Your company name and/or logo listed on all conference promotions
- Conference eBlast reach to over 20,000 safety and health professionals in the mid-west
- Your company web site linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags.
- Strategically positioned exhibit space. This includes a 8 x 10 standard booth. Your booth's standard electricity as well as one table and two chairs will be provided. (If booth is not needed, subtract \$250.)
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Six (6) complimentary conference registrations for your staff and/or clients and customers
- Two (2) complimentary booth attendants
- Ten (10) complimentary expo passes for clients/customers
- Right of first renewal for the 2016 conference

TO RESERVE YOUR EXHIBIT SPACE, PLEASE CONTACT

Mike Goodpaster | mike@nwibrt.org | 219.226.0300 | beyondsafetyexpo.com



PREMIUM SPONSOR \$2,500

Opportunities Available

Exclusive sponsor on ONE of the following conference attendee gifts:

- ***Conference tote (with your logo on it)***
- ***Lanyard (with your logo on it)***
- ***Notepad (with your logo on it)***
- ***Plus other gift options (with your logo on it)***

BENEFITS INCLUDE:

- Your company website linked from the conference website
- Strategically positioned exhibit space. This includes an 8 x 8 standard booth. Your booth's standard electricity as well as one table and two chairs will be provided. (If booth is not needed, subtract \$250.)
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Four (4) complimentary conference registrations for your staff and/or clients customers.
- Two (2) complimentary booth attendants
- Ten (10) complimentary expo passes for clients/customers
- Right of first renewal for the 2016 conference

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GOLD SPONSOR \$1,500

Receive Sponsor Recognition at ALL of the following conference programs:

- *Expo hall*
- *Cocktail Reception*
- *Closing Lunch Reception*
- *General Sessions*

BENEFITS INCLUDE:

- Receive sponsor recognition at ALL of the following programs: Expo Hall, Cocktail Reception, Closing Lunch Reception, and General Sessions
- Your company website linked from the conference website
- Strategically positioned exhibit space. This includes an 8 x 8 booth with standard electricity as well as one table and two chairs will be provided. (If booth is not needed, subtract \$250.)
- A large sign at event acknowledging your company as the program sponsor
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception
- A complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary conference registrations for your staff and/or clients customers.
- Two (2) complimentary booth attendants
- Ten (10) complimentary expo passes for clients/customers
- Right of first renewal for the 2016 conference

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SILVER SPONSOR \$1,250

Receive Sponsor Recognition at ALL of the following conference programs:

- *Continental Breakfast (March 24)*
- *Morning Expo Refreshment Break (March 24)*
- *Afternoon Expo Refreshment Break (March 24)*
- *Continental Breakfast (March 25)*
- *Morning Expo Refreshment Break (March 25)*

BENEFITS INCLUDE:

- Receive sponsor recognition at ALL of the following programs:
Continental Breakfast (March 24),
Morning Expo Refreshment Break (March 24),
Afternoon Expo Refreshment Break (March 24),
Continental Breakfast (March 25) and Morning Expo Refreshment Break (March 25)
- Your company website linked from the conference website
- Strategically positioned exhibit space. This includes an 8 x 8 with standard electricity as well as one table and two chairs will be provided at no additional cost.
(If no booth needed, subtract \$250.)
- Signage acknowledging your company as an event sponsor
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary conference registrations for your staff and/or clients customers
- Two (2) complimentary booth attendants
- Ten (10) complimentary expo passes for clients/customers
- Right of first renewal for the 2016 conference

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EXHIBITOR \$950

BENEFITS INCLUDE:

- Standard 8 x 8 booth space includes a 6'x30" table, with white table covering and black skirting, 2 chairs and mini-trash can
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendees' service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary booth attendants
- Six (6) complimentary expo passes for clients/customers
- Access to electric available, 110v outlet for both days. (*\$45 additional charge)
- **Beyond Safety is a sold out event, and past exhibitors have first right of refusal for booth space. Booth space is available on a first come, first served basis, and precedence is given to sponsors over exhibitors.**

WHAT EXHIBITORS ARE SAYING ABOUT PREVIOUS EVENTS:

"The manner in which the conference and exposition center were designed, offered an environment where suppliers and prospective customers could interact in a relaxed yet professional setting."

"While not the largest expo, it certainly was very dynamic and easy to interact with the participants, attendees and the other vendors. The established breakout area and traffic flow afforded the maximum exposure from our display to all the key people we were hoping to have contact with."

"This conference allowed us to forge new business relationships and expand our networking base."

"Being able to network with current and prospective customers away from the worksite was huge."

EXPO TIMELINE

(Schedule subject to change)

SETUP

- March 23, 2 p.m. – 6 p.m.
- March 24, 5 a.m. – 7 a.m.

SHOW OPEN

- March 24, 7 a.m. – 6 p.m.
- March 25, 7 a.m. – 4 p.m.

TEARDOWN

- March 25, 3 p.m. – 5 p.m.

Attendees will frequent the Expo Hall throughout the conference, including:

DAY 1

- Breakfast
- Morning Break
- Lunch
- Afternoon Break
- Cocktail Reception

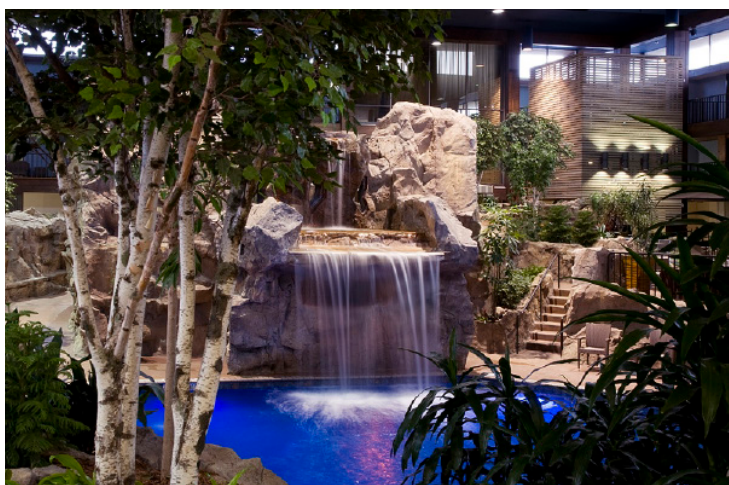
DAY 2

- Breakfast
- Morning Break
- Lunch

Note: Booth placement is based on seniority and registration date. Payment must be received 30 days from invoice date unless otherwise arranged. All exhibitor registration fees and sponsorships are non-refundable.

CORPORATE HOSPITALITY SUITES

Radisson Star Plaza | 800 East 81st Avenue | Merrillville, Indiana



Invite conference attendees and key customers to your suite after the cocktail reception on Day 1. Connect with current and potential clients, and pass along information regarding your programs and services. Corporate / Hospitality Suites are a great way to keep the business going after hours.

SEVERAL PRIVATE SUITES AVAILABLE ON SITE.

Space is limited. Suites available to accommodate up to 300 guests. Customized menu and bar packages available. **Contact Mike Goodpaster to reserve your space and confirm pricing.**

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SPONSORSHIP REGISTRATION

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____ Fax _____

SPONSORSHIPS

- ☐ **Presenting** - \$5000 **includes electric access* ☐ **Silver** - \$1250 **includes electric access*
☐ **Premium** - \$2500 **includes electric access* ☐ **Exhibitor** - \$950 **add electric access for \$45 below*
☐ **Gold** - \$1500 **includes electric access* ☐ **Add Electric Access \$45**

Exhibitor Name(s) _____ Exhibitor Email(s) _____

TOTAL AMOUNT \$ _____

PAYMENT OPTIONS ☐ **MAIL** ☐ **FAX** ☐ **INVOICE**

Please make checks payable to *Diversified Marketing Strategies, Inc.* and mail to:
Diversified Marketing Strategies, Inc. 1330 Arrowhead Ct., Crown Point, IN 46307

Please include credit card number Visa/Mastercard

Card # _____ Exp _____ Name on Card _____
Card Billing Address _____
City _____ State _____ Zip _____
Security Code _____
Signature _____ Date _____

Diversified Marketing Strategies, Inc. will email an invoice to the email address listed above.

Note: Sponsorships are based on seniority and registration date. Payment must be received 30 days from invoice date, unless otherwise arranged. All sponsorships are non-refundable.

TICKET REGISTRATION

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____ Fax _____

REGISTRATION

- | | |
|--|---|
| ☐ #_____ Standard Registration - \$275 | ☐ #_____ One Day Ticket Monday - \$210 |
| ☐ #_____ Students - \$95
<small>(full-time, undergraduate. Please submit with your class schedule)</small> | ☐ #_____ Expo Pass/Cocktail Reception - \$89
<small>(access to Expo Hall only on Tues., March 24th from 8 a.m. - 4 p.m. and the Cocktail Reception on Tues., March 24th from 5 p.m. - 6 p.m.)</small> |
| ☐ #_____ One Day Ticket Tuesday - \$210 | |

TOTAL AMOUNT \$ _____

PAYMENT OPTIONS ☐ MAIL ☐ FAX ☐ INVOICE

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Please include credit card number Visa/Mastercard

Card # _____ Exp _____ Name on Card _____
Card Billing Address _____
City _____ State _____ Zip _____
Security Code _____
Signature _____ Date _____

Diversified Marketing Strategies, Inc. will email an invoice to the email address listed above.

Note: Tickets are non-refundable after February 23rd, 2015. A \$25 administrative fee will be charged for all cancellations.