



March 24 & 25, 2015

Radisson Star Plaza Merrillville, Indiana



beyondsafetyexpo.com

EXHIBITOR PROSPECTUS

Thank you for your participation in the fifth annual Beyond Safety and Reliability Conference & Expo. This conference will be held at the Radisson Star Plaza, March 24 & 25, 2015.

The Northwest Indiana Business RoundTable (NWIBRT) and the American Society of Safety Engineers - Greater Calumet Chapter are proud to present the Beyond Safety and Reliability Conference—the largest safety expo in Indiana—with over 600 attendees, over 30 educational sessions, 50 exhibitors, and countless networking opportunities. This conference boasts the latest information on safety education and technology, and is an excellent opportunity for your company to reach out to potential customers, clients, and other like-minded professionals.

We will be your event liaisons, providing you with all the details to ensure you are getting the best return on your investment. Should you have any questions, our contact information is below.

This packet contains all the details for the conference and expo. Please return the Exhibitor Profile Form by **February 27th 2015** for inclusion in the program.

Should you have any additional questions or concerns please do not hesitate to contact us. We look forward to another successful conference!

Kind regards,

Andrea M. Pearman
Executive Director of NWIBRT
andrea@nwibrt.org

Mike Goodpaster
Event Coordinator
mike@nwibrt.org

EXHIBITOR INFORMATION

LOCATION INFORMATION:

The Radisson Star Plaza is located at 800 E 81st Avenue, Merrillville, IN 46410.

OVERNIGHT ROOMS:

For special discounted overnight room rates please call the Radisson Star Plaza at 219.769.6311. Please ask for the Beyond Safety rate to receive the special pricing (subject to availability). Cut-off date for hotel rooms is **Monday, March 2nd 2015**.

Standard Room	Single/Double Rooms	\$112
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*For more information on booking a room contact the Radisson and go through standard bookings for availability and rates. Use promo code **BYN**.*

SHIPPING:

All materials can be shipped directly to the conference center.

Radisson Star Plaza
800 E 81st Avenue
Merrillville, IN 46410
Attn: Carol
Beyond Safety Conference
Exhibitor: Your Company Name

EXHIBITOR SPACE SETUP:

The Expo Hall will be located in the Celebrity Ballroom. All exhibit spaces are 8' x 10' in size and include:

- 8' back drape and 3' high side drape
- One (1) 6' x 24" x 30"H table, with black linen skirt
- One (1) Wastebasket
- Two (2) folding chairs
- One (1) 7"x44" Exhibitor ID Sign
- Access to electric available, 110V outlet for both days, \$45 additional charge

Please let us know if you need an empty exhibit space. No other additional materials provided.

EXHIBIT SCHEDULE

EARLY SETUP:

March 23, 2 p.m. – 6 p.m.

LOAD-IN & SETUP:

March 24, 5 a.m. – 7 a.m.

SHOW HOURS:

March 24, 7 a.m. – 7 p.m.

March 25, 7 a.m. – 4 p.m.

TEARDOWN:

March 25, 1 p.m. – 5 p.m.

***No Early Teardowns.**

SPECIAL EVENTS & BREAKS:

We have a number of special events scheduled this year which are designed to increase the participants' exposure to you!

- Breakfasts
- Refreshment Breaks
- Cocktail Reception

PLEASE NOTE:

- **Beyond Safety is a sold out event, and past exhibitors have first right of refusal for booth space. Booth space is available on a first come, first served basis, and precedence is given to sponsors over exhibitors.**

BOOTH ATTENDANTS:

As an exhibitor, you can have up to two complimentary booth attendants. You will be charged \$49 for each additional booth attendant.

EXPO PASSES:

Six (6) complimentary Expo Passes are provided per exhibitor space. You will be provided these passes via mail. Please pass them along to customers and clients. The Expo Pass grants access to the following events:

- Expo Hall - March 25 from 8 a.m. to 2 p.m.

The Expo Pass does not grant access to the conference sessions or meals.
(Additional Expo passes are available for \$49 each.)

HOSPITALITY SUITES:

There are opportunities to entertain clients and potential customers following the cocktail reception, by hosting a hospitality suite open to all conference guests to learn more about your company. Suites are limited and available on a first-come basis.

Contact Mike at 219.226.0300 or mike@nwibrt.org to obtain additional information.

ON-SITE CONTACTS:

For all conference and on-site information, please contact: **Mike Goodpaster, 219.226.0300**

EXHIBITOR REGISTRATION

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____ Fax _____

SPONSORSHIPS

- ☐ **Presenting** - \$5000 **includes electric access*
- ☐ **Premium** - \$2500 **includes electric access*
- ☐ **Gold** - \$1500 **includes electric access*
- ☐ **Silver** - \$1250 **includes electric access*
- ☐ **Exhibitor** - \$950 **add electric access for \$45 below*
- ☐ *Add Electric Access \$45*

Exhibitor Name(s) _____

Exhibitor Email(s) _____

TOTAL AMOUNT \$ _____

PAYMENT OPTIONS ☐ MAIL ☐ FAX ☐ INVOICE

Please make checks payable to *Diversified Marketing Strategies, Inc.* and mail to:
Diversified Marketing Strategies, Inc. 1330 Arrowhead Ct., Crown Point, IN 46307

Diversified Marketing Strategies, Inc. will email an invoice to the email address listed above.

Note: Sponsorships are based on seniority and registration date. Payment must be received 30 days from invoice date, unless otherwise arranged. All sponsorships are non-refundable.

PRESENTED BY:



TO RESERVE YOUR EXHIBIT SPACE, PLEASE CONTACT

Mike Goodpaster | mike@nwibrt.org | 219.226.0300 | beyondsafetyexpo.com



EXHIBITOR PROFILE FORM

PLEASE READ AND COMPLETE THIS FORM

Return by February 27th for inclusion in the conference program.

Fax: 219.226.0303 or Email: mike@nwibrt.org

Display/Publication Name:

Please indicate how you would like your organization to be listed in all publications, press releases, promotional materials and signage.

Organization Name: _____

Door Prize

_____ Yes, We will offer a door prize

Description of Prize: _____ Value (\$): _____

_____ No, we will not be offering a door prize

We will conduct door prize drawings from the list of attendees. We will announce the winners at the closing session. If you choose to hold a drawing at your own booth you will be responsible for communication to the winner.

Company Description

In 50 words or less please submit a typed description of your organization via E-mail to mike@nwibrt.org. This description will be published on the Beyond Safety Conference & Expo website and in the Conference & Expo Guide for prospective and registered participants. This is an optional feature of our website and guide. Submissions of over 50 words will be edited.

_____ I will NOT be providing a description