



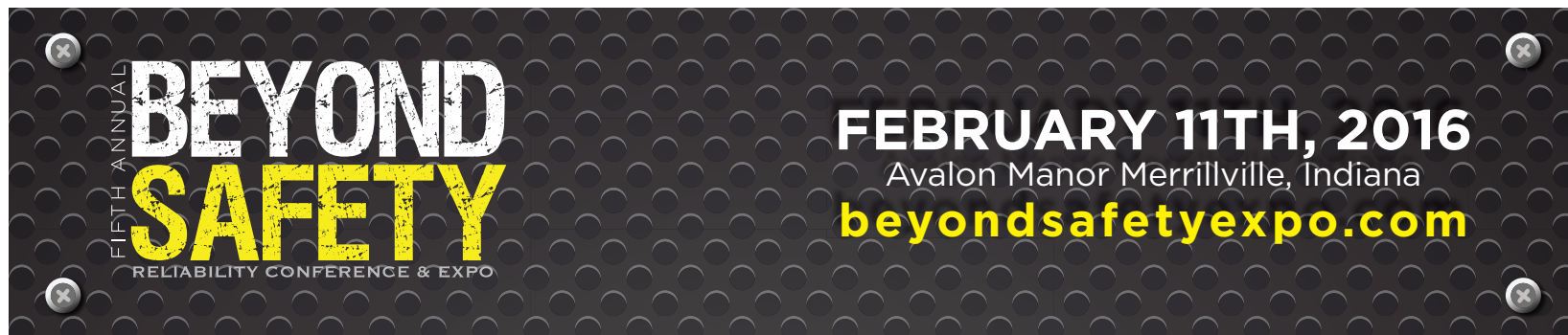
SPONSORSHIP PACKET

February 11, 2016

Avalon Manor, Merrillville, Indiana



beyondsafetyexpo.com



WELCOME!

We are pleased to present the sixth annual Beyond Safety Conference & Expo on February 11, 2016 with an improved show layout and condensed program.

WHAT IS NEW FOR 2016?

- New location – Avalon Manor in Merrillville, IN
- One day event!!!
- Exhibitors and program will be in the same room the entire day.
- Exhibitors will be able to hear presenters from booth space.
- LOWER PRICING!!!

WHO ATTENDS?

We expect over 200 attendees, including: • Safety Managers/Directors • Industrial Hygienists • Occupational Health Nurses or Practitioners • Contractors • Construction Managers • Safety Committee Members • Safety Consultants • Plant Managers • Loss Control/Risk Managers • Facility/Building Managers • Safety Engineers • Maintenance Supervisors • Personnel and HR Managers • Mid-Level Managers

SAFETY EXPO

The exhibitor space will be in the same room as the presentation for 2016. This allows for a captured audience throughout the entire day. Food and refreshments will be served in the exhibitor space to ensure that you will have a steady flow of visitors all day!

EDUCATION PROGRAM

Attendees will hear from top notch speakers and industry leaders. No need for you to leave your booth space. With the expo and the presentations being in the same room, booth attendees will be able to listen to all presentation right from their booth.

Cocktail Reception

The popular networking reception is back! Beyond Safety will end on a high note with appetizers and cocktails. The cocktail reception is included with your conference registration.

Kind regards,

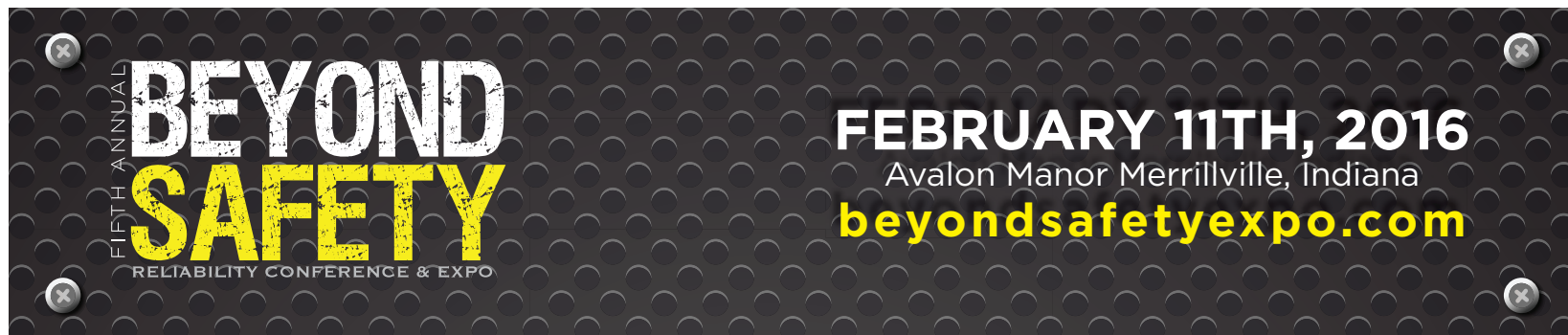
Andrea M. Pearman

Executive Director of NWIBRT

TO RESERVE YOUR EXHIBIT SPACE, PLEASE CONTACT

Andrea Pearman | andrea@nwibrt.org | 219.226.0300 | beyondsafetyexpo.com





PREMIUM SPONSOR \$2,000

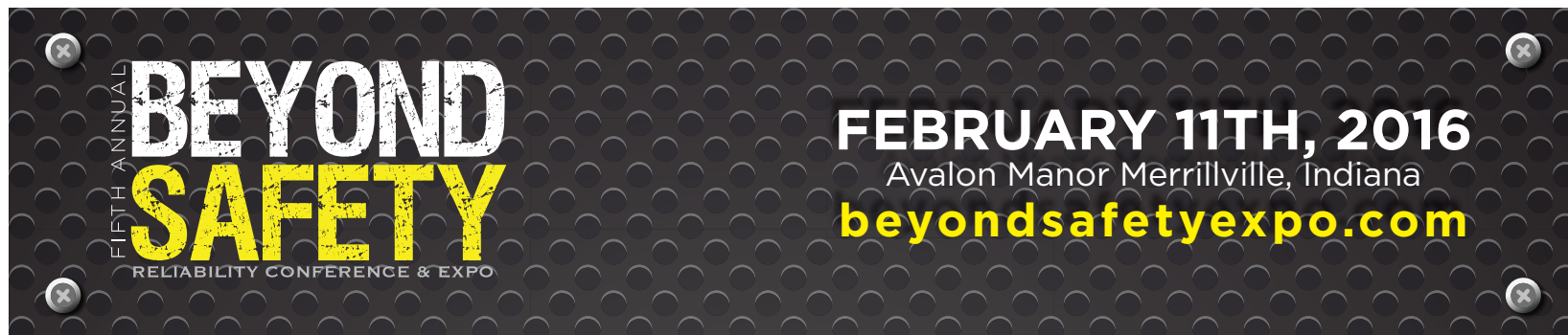
BENEFITS INCLUDE:

- Receive sponsor recognition at beginning and end of educational program
- Your company website linked from the conference website
- Your company collateral material or logo item distributed to each attendee in conference bags.
- Strategically positioned exhibit space. This includes an 8 x 8 standard booth. Your booth's standard electricity as well as one table and two chairs will be provided. (If booth is not needed, subtract \$100.)
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Four (4) complimentary booth attendants - includes continental breakfast, lunch, expo hall, educational program
- Six (6) complimentary cocktail reception tickets for clients/customers
- Right of first renewal for the 2017 conference
- **Beyond Safety is a sold out event, and past exhibitors have first right of refusal for booth space. Booth space is available on a first come, first served basis, and precedence is given to sponsors over exhibitors.**

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GOLD SPONSOR \$1,250

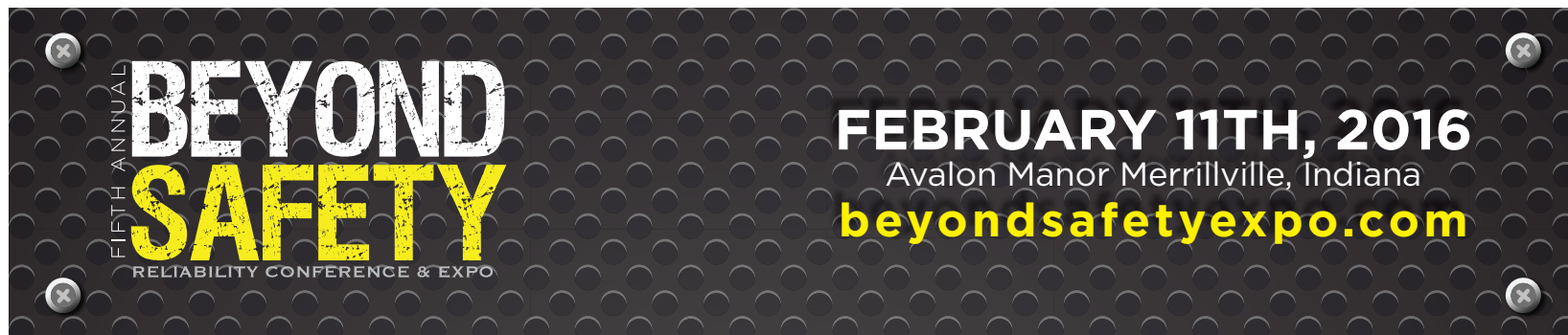
BENEFITS INCLUDE:

- Receive sponsor recognition at beginning and end of educational program
- Your company website linked from the conference website
- Strategically positioned exhibit space. This includes an 8 x 8 booth with standard electricity as well as one table and two chairs will be provided. (If booth is not needed, subtract \$100.)
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception
- A complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary booth attendants - includes continental breakfast, lunch, expo hall, educational program
- Four (4) complimentary cocktail reception tickets for clients/customers
- Right of first renewal for the 2017 conference
- **Beyond Safety is a sold out event, and past exhibitors have first right of refusal for booth space. Booth space is available on a first come, first served basis, and precedence is given to sponsors over exhibitors.**

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SILVER SPONSOR \$995

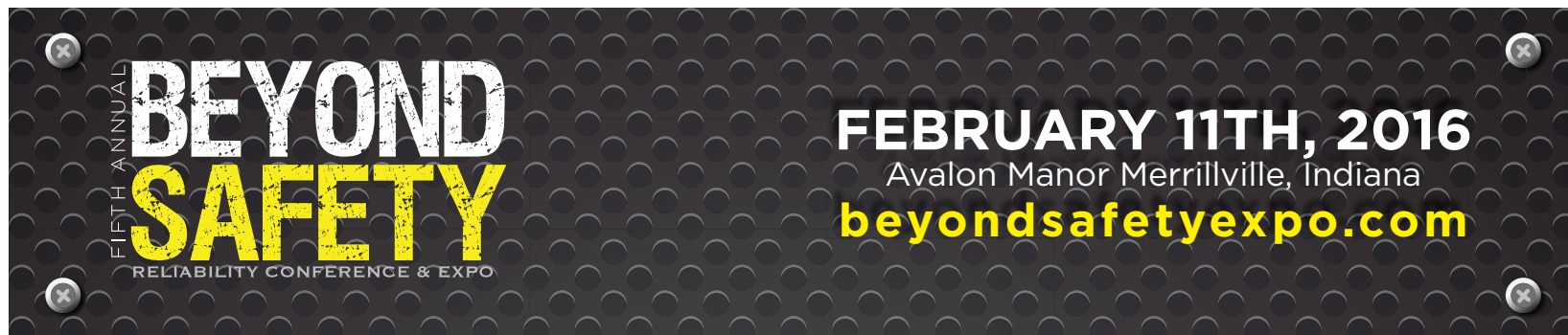
BENEFITS INCLUDE:

- Your company website linked from the conference website
- Inside exhibit space. This includes an 8 x 8 with standard electricity as well as one table and two chairs will be provided at no additional cost.
(If no booth needed, subtract \$100.)
- Signage acknowledging your company as an event sponsor
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendee's service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary booth attendants - includes continental breakfast, lunch, expo hall, educational program
- Two (2) complimentary cocktail reception tickets for clients/customers
- Right of first renewal for the 2017 conference
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EXHIBITOR \$795

CONTINENTAL BREAKFAST, LUNCH AND COCKTAIL RECEPTION

BENEFITS INCLUDE:

- Standard 8 x 8 inside booth space includes a 6'x30" table, with white table covering and black skirting, 2 chairs and mini-trash can. Corner and perimeter booth are available to Gold Sponsors and above
- Ample opportunities to initiate conversations with the best buyers in the state and to discuss attendees' service needs during all breaks, which will be held in the exhibit hall, in addition to the premiere cocktail reception.
- Complete list of conference attendees including name, title, company name, and mailing address (if available)
- Two (2) complimentary booth attendants
- Access to electric available, 110v outlet for both days. (*\$45 additional charge)
- **Beyond Safety is a sold out event, and past exhibitors have first right of refusal for booth space. Booth space is available on a first come, first served basis, and precedence is given to sponsors over exhibitors.**

WHAT EXHIBITORS ARE SAYING ABOUT PREVIOUS EVENTS:

"The manner in which the conference and exposition center were designed, offered an environment where suppliers and prospective customers could interact in a relaxed yet professional setting."

"While not the largest expo, it certainly was very dynamic and easy to interact with the participants, attendees and the other vendors. The established breakout area and traffic flow afforded the maximum exposure from our display to all the key people we were hoping to have contact with."

"This conference allowed us to forge new business relationships and expand our networking base."

"Being able to network with current and prospective customers away from the worksite was huge."

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SPONSORSHIP/TICKET REGISTRATION

Name _____
Company _____
Address _____
City _____ State _____ Zip _____
Email _____ Phone _____ Fax _____

SPONSORSHIPS

☐ **Premium** - \$2000 **includes electric access*

☐ **Exhibitor** - \$795 **add electric access for \$45 below*

☐ **Gold** - \$1250 **includes electric access*

☐ **Add Electric Access \$45**

☐ **Silver** - \$995 **includes electric access*

Exhibitor Name(s) _____

Exhibitor Email(s) _____

TICKETS

☐ **Beyond Safety Pass - \$129**
Education Seminar, Expo Hall, Continental
Breakfast, Lunch, and Cocktail Reception.

☐ **(Early Bird) Beyond Safety Pass (Until 12/15) - \$89**
Education Seminar, Expo Hall, Continental
Breakfast, Lunch, and Cocktail Reception.

☐ **Cocktail Reception - \$29**

TOTAL AMOUNT \$ _____

PAYMENT OPTIONS ☐ **MAIL** ☐ **FAX** ☐ **INVOICE**

Please make checks payable to *Diversified Marketing Strategies, Inc.* and mail to:
Diversified Marketing Strategies, Inc. 1330 Arrowhead Ct., Crown Point, IN 46307

Please include credit card number Visa/Mastercard

Card # _____ Exp _____ Name on Card _____

Card Billing Address _____

City _____ State _____ Zip _____

Security Code _____

Signature _____ Date _____

Diversified Marketing Strategies, Inc. will email an invoice to the email address listed above.

Note: Sponsorships are based on seniority and registration date. Payment must be received 30 days from invoice date, unless otherwise arranged. All sponsorships are non-refundable.

PRESENTED BY:



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